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Inland Label Receives Best of Category Awards in Statewide Print Competition

La Crosse, WI – April 1, 2010 – Inland Label of La Crosse, WI received top honors for outstanding achievement in both the Cut and Stack Sheetfed label category and the Pressure Sensitive Flexo label category in the 10th Annual Graphics Excellence Awards, a statewide printing competition hosted by the Print Industries of Wisconsin, the state's trade association for printing and the graphic arts.

Competing against nearly 800 entries from printing and graphic arts firms from the state, Inland Label received two Best in Category awards. One for their metalized film, full wrap, cut and stack Arnold Palmer Pomegranate Lite label that they print for AriZona, and one for their metalized film, pressure sensitive Tru Blood carbonated beverage label that they print for FMCG Manufacturing.

In addition to the two Best in Category awards, Inland also won three additional awards. An award of excellence in the Special Innovation category for the pressure sensitive label that includes temperature activated color changing inks printed for Domadimonti Wines, an Italian wine company. Inland also received two Certificates of Merit for an Arnold Palmer Lite blow mold label printed for AriZona and a Shiner Frost cut and stack label printed for Spoetzl Brewery.

"We are extremely proud of our winning entries," said Jackie Kuehlmann Marketing Manager for Inland Label. "Our customers continue to push us to create labels that push the envelope in terms of visual appeal and innovative new techniques. We'd like to congratulate our customers whose labels have received these awards along with us."

Inland Label has over 65 years of label printing experience supplying the beverage, food, consumer product, personal care, and private label industries. Their product offering includes Cut and Stack, Pressure Sensitive, Roll to Roll, Injection In-Mold, and Blow Mold labels. For more information about Inland Label, visit www.inlandlabel.com.

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