

## Electronic Label Art Specifications

Before a job can be put into production, it goes through a process called Preflighting. Preflighting allows all parts of a customer supplied file to be reviewed, from size, fonts, colors, and graphic usage, to file construction. This helps us identify potential issues and alert the customer to them before they result in label delays and cost increases. Art created to these specifications will help ensure timely proof dates. Art not created to these specifications will result in additional prep charges as well as delays in proof and print dates.



## Pre-Press Requirements

- ❑ Indicate exact finished size of label.
- ❑ All files should have center & trim marks.
- ❑ Allow for at least 1/8 inch bleed on all sides of the label. (See Figure A)
- ❑ All "live" type, graphics and borders must be 3/32 inch away from the final trim or diecut size. This is called Cut Tolerance. (See Figure A)
- ❑ Make sure reversed type is a minimum of .010" thickness. Positive type is a minimum of .007" thickness. (See Figure B)
- ❑ All files should be built CMYK unless using PMS colors, which then should be built as a spot color & indicated appropriately.
- ❑ Indicate any glue flaps or overlaps for a full wrap label. No copy should be within 1/16 inch from the overlap.
- ❑ For metalized or clear labels using white, please indicate where there should be white or any other opaque colors.
- ❑ Avoid building small type such as government warning, mandatory & contents copy out of 4-color process.
- ❑ If Government Warning is required on label, font needs to be at least 2 mm (.079") in height with no more than 25 characters per inch. It should be at least 2 mm (.079") away from all other copy.
- ❑ Content copy, Mandatory and Deposit info. needs to meet all state & federal governments' regulatory requirements. Inland is not responsible for these regulation requirements.
- ❑ All UPC codes should be a minimum of 80% in size. UPC bars must be oriented to Web direction. Zero suppressed codes are no longer available. (See Figure C)

**Inland does not guarantee UPC codes at less than 80% magnification or with truncation less than .3 inches from top of bars to bottom of numbers.**

- ❑ Inland will add collating marks as necessary for collation & orientation purposes, unless otherwise specified by the customer.
- ❑ Include all images for file if images are not embedded.
- ❑ Include all fonts for file if fonts are not outlined.
- ❑ **Inland will do trapping as necessary. Or if supplied final trapped files, trapping specs are as follows: gravure press = .01", offset press = .005" web press = .007". Any questions or concerns please contact your Account Manager.**

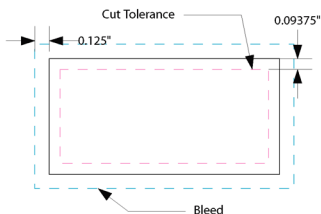


Figure A

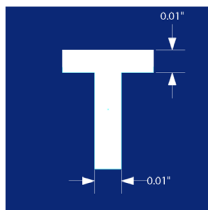


Figure B



Figure C

## Submitting Electronic Files

- ❑ Include hard copy. Any digital art sent to Inland must be accompanied with a PDF/JPEG for reference purposes.
- ❑ Attach all required files including images & fonts. (See Figure D)
- ❑ If label is submitted via email or FTP site, all files should be placed in a folder and compressed using either [Stuffit Deluxe \(.sit\)](#) or [WinZip \(.zip\)](#). (See Figure E)  
Outside of the compressed folder, include a PDF (with fonts embedded) or JPEG, in place of hard copy for our Sales Department.  
**Please notify your Account Manager when files have been submitted to the FTP site.**
- ❑ If label is submitted via email, total file size must be less than 5 MB
- ❑ **All emails should be sent to your Account Manager at Inland. They will forward it appropriately.**

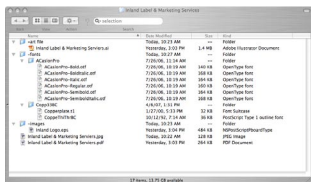


Figure D



Figure E

## Required Software

- ❑ Adobe Illustrator CS3
- ❑ Art Pro 8.5 Rev7
- ❑ Adobe Photoshop CS3

## Media Supported

- ❑ CD-ROM, CD-R/RW, DVD
- ❑ 100M MB Zip Disk
- ❑ File transmittal via [FTP \(File Transfer Protocol\)](#)

**Please contact your Account Manager to create a free, secure account for submitting files safely and quickly.**

